



Peak Performance Group, Inc.

FOR IMMEDIATE RELEASE

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Peak Performance Group, Inc. Expands its Executive Team

Gina Abudi joins as Partner Responsible for Operations and Expanding Business

GLOUCESTER, MA – January 1, 2010

Peak Performance Group, Inc. (PPG), a consulting firm that, since 1987, has specialized in providing complete global solutions to integrate and optimize their clients' leadership capability, organizational effectiveness and human potential announced today the expansion of their senior executive team with the addition of Gina (Westcott) Abudi as Partner. Ms. Abudi brings significant international strategic business development and consulting experience to PPG and will focus on the areas of market development, strategic client solutions design and global business development.

Gina Abudi brings with her a wide variety of expertise in management/leadership, project and process management, and developing strategic client partnerships. She has developed her personal brand through numerous speaking events, service on advisory boards, as a guest blogger and also via her personal blog, <http://www.ginaabudi.com>. Gina received her BA from Montclair State University in New Jersey and her MBA from Simmons College School of Management in Boston, Massachusetts. She served as a member of the Simmons SOM Alumnae Association Board from 2007 – 2009. Gina has served as Chair of the Project Management Institute Global Corporate Council Leadership Team in 2009.

Prior to joining Peak Performance Group, Inc., Gina worked at Boston University Corporate Education Center as Vice President of Strategic Initiatives. She was a member of the senior leadership team focused mainly on working with BUCEC's strategic clients to provide various consulting services. Prior to that she was co-partner in a consulting company focused on leadership and project management and worked at McKinsey & Company, Inc. in a variety of management roles.

According to Dr. Richard Maybury, CEO and President of Peak Performance Group, Inc., (PPG) "I have known Gina as both client and colleague for over 8 years. I have been thoroughly impressed with her professionalism, intelligence, business and client acumen, and her ability to see value and opportunity where others do not. We are fortunate to have her on our team and her efforts will be key to our 2010 and beyond growth plans. "

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About Peak Performance Group, Inc.

Peak Performance Group, Inc. has been providing their global clients consulting, assessment, coaching and education services since 1987. PPG's provides products and services around organizational analysis and design, professional education and training programs, team development and team building, instructional design and development services, courseware licensing, executive coaching, talent optimization, and executive and employee performance assessments.

For more information, visit <http://www.PeakPerformanceGroup.com> or call us at 978 281-5641.

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